



complete  
internet  
solutions

netcraftmedia.com

## ABOUT US

Founded in 1995, Net-Craft.com is a full service website design and web development company. We offer custom graphic design, web development, internet marketing, eCommerce, iPhone App and mobile development services. By slowly adding talented team members and developing strategic partnerships, we have become a trusted developer in Arizona and has created projects for top companies in the valley-of-the-sun such as the US Airways Center, The Phoenix Suns, The Kona Grill, Enlux Lighting, Renaissance Flooring and many more.

## EXPERIENCE

Our team is extremely proficient at using the latest Internet technology and graphic design principals. We are constantly adding and honing our development skills as the technology industry evolves at such a rapid pace. Our staff of designers, programmers, testers and managers have embraced the concept that Net-Craft.com is a success only if our customers are completely satisfied with their web development experience.

## YOUR PARTNER FOR INTERNET SUCCESS

### VALUE

We provide high quality services that are also affordable to your business. With an ever increasing amount of potential customers accessing your "virtual storefront" your website needs to display an image that gives you the greatest opportunity to turn those prospects into customers. A well designed, fully functioning, and properly marketed website will reward your business exponentially.

### CLIENT FEEDBACK

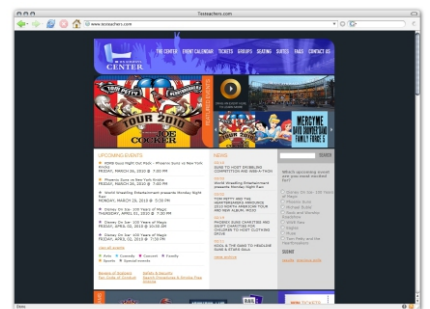
We have clients that have been with us from our beginning, over 15 years ago! Many of our clients return to us for website add-ons, functionality enhancements and new projects. Most of our new clientele come from referrals, which we find a testament to our work quality. We are happy to give you names and phone numbers so you can contact our past clientele.

### COMMUNICATION

Net-Craft values constant communication with our clients. Each client works closely with is a project manager throughout the entire development process, from start to finish. A typical team includes a Project Manager, designer, coder, programmer and SEO team. Your project manager is available to you via phone, email and online collaboration tools.

### AREAS OF EXPERTISE

Our expertise includes Professional Web Design & Development, Secure E-Commerce Integration, User Interface Design, Custom Graphic Design, Database Technology Development, Mobile Site Design, iPhone & Android App Development, Internet, email & Search Engine Marketing.



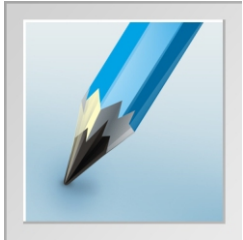
Website Development eCommerce Mobile & App Development Internet Marketing

Website Support Flash Animation Database Programming

## OUR DEVELOPMENT PROCESS



**PLAN**  
— communication  
— analysis



**DESIGN**  
— concept  
— refinement



**BUILD**  
— production  
— testing



**MANAGE**  
— support  
— evolve



**MARKET**  
— seo  
— analytics

## CLIENT COMMENTS

“ My websites are critical to my business, especially since we are a government contractor. Previously, I have had at least three other website organizations maintain and update my sites but it was a very frustrating experience. Communication with them, getting responses and timely updates was next to impossible. It usually took months to make a change. ”

“ We use Net-Craft for development, internet marketing and ongoing maintenance tasks. We buy a discounted block of hours for the month and they get all our image edits, code tweaking and general support done without hassle. I recommend them highly. ”

“ Net-Craft.com not only built us a gorgeous web site, they showed us how to leverage Internet marketing techniques. Since our web site inception in 1998, we have grossed over \$750,000 in gross revenues in business directly attributable to our web presence as of 2003. ”

“ Hire this company before your competitors do. Net-Craft has been a valuable asset to our company and produces accurate fast results. The only reason I don't give more information is because I don't want my competitors to know who I use for my website needs. You will not find a better website company anywhere so stop looking. ”

### LET'S DISCUSS FURTHER

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Website Development



eCommerce



Mobile & App Development



Internet Marketing



Website Support



Flash Animation



Database Programming